

浙江大学因公出国（境）团组访问报告公示

基 本 信 息	团组名称	浙江大学蔡宁 1 人出访		
	访问期限	2025-01-18 至 2025-02-20	在外时间	总天数 34 天
	访问国家 或地区 (含过境)	英国,剑桥		
访 问 报 告	<p>一、 访问情况：</p> <p>应剑桥大学工程学院制造研究所邀请，浙江大学公共管理学院蔡宁教授，于 2025 年 01 月 18 日至 2025 年 02 月 20 日赴英国赴英国剑桥大学进行关于“企业创业和创新、产业集群以 及全球价值链方面”的合作研究，并探索相关领域合作项目。</p> <p>Invited by Institute for Manufacturing Department of Engineering Cambridge University,NING CAI,, Professor of School of Public Affaire of Zhejiang University, visit UK to Visit Institute for Manufacturing at the University of Cambridge to explore potential collaboration projects in various areas of high value engineering, especially on innovation and entrepreneurship, industrial cluster and global value chains. from January 18, 2025 to February 20, 2025.</p> <p>二、访问成果</p> <p>1、明确了双方在合作研究中的分工，根据分工本人及团队开展“产业平台生态系统的战略更新”的研究，并与剑桥大学合作团队多次研讨; 2、根据合作研究要求，依据前期研究积累，确立了中国产业平台企业战略创新的案例及调研方案，包括</p>			

阿里巴巴、生意宝、贝壳、蘑菇街等，并就选择的案例进行了研讨。3、参加学术活动和沙龙，为进一步深化双方的合作奠定基础。

- 1. Clarified the division of responsibilities between both parties in the collaborative research. In accordance with this division, I led my team in conducting research on "Strategic Renewal of Industrial Platform Ecosystems," and held multiple academic discussions with the Cambridge University research team.
- 2. In compliance with collaborative research requirements and building upon prior research foundations, established case studies and investigation frameworks for strategic innovation in Chinese industrial platform enterprises, including Alibaba, Shengyibao, Beike, and Mogujie. Organized focused discussions on selected case studies.
- 3. Participated in academic events and salons to lay the groundwork for further deepening bilateral cooperation.

三、工作建议

无

备注：1. 团组（或本人）执行本次因公访问任务情况良好，主要任务、日程安排、团组成员等与任务申报时一致，如不一致，需详细说明； 2. 须于回国（境）后一个月内在本单位内部完成访问报告公示。